

# essence enterprise security

ESSENCE GROUP'S ENTERPRISE SECURITY AND VIDEO DIVISION PROVIDES A COMPLETE TURNKEY AND CUSTOMIZABLE SECURITY PORTFOLIO DESIGNED TO SAFEGUARD ENTERPRISES, PEOPLE, AND PROPERTY



Smart-Cities



Airports



Campuses



Stadiums



Government

## VIDEO AND SECURITY SOLUTION OVERVIEW

### NETWORK VIDEO AND ANALYTICS



#### MONITORING AND EDGE-ANALYTICS

Differentiated **high-quality cameras** with advanced **edge-based AI** analytics and wireless connectivity.

**NDAA** compliant technologies to avoid governmental restrictions.

Focus on edge-based technology emerging as a better option or complementary option.

Broad range of **artificial intelligence** offered.



#### Advanced Edge Analytics

- Facial recognition
- Face detection
- People counting
- Crowd monitoring
- Intrusion detection
- Social distancing
- Facemask detection
- Smoke and fire detection
- Abandoned object detection
- License plate detection

### umbrella Personal Safety Device



#### PERSONAL SAFETY AND PROTECTION

**Umbrella™** redefines personal safety and security- delivering an end-to-end umbrella of **24/7/365 personnel safety solutions**.

**The Essence Umbrella 5G Personnel Safety Device** is a discrete lightweight and ruggedized device combining a panic button, location services, fall detection, and 2-way voice to help **businesses** and **lone worker** personnel secure their staff by providing immediate incident notification to campus security and local law enforcement.

With a button press, Umbrella notifies authorities of an incident sending location and using 2-way voice to connect with campus police, friends, and family to dispatch **emergency responders for immediate assistance**.



### MyShield Smoke/Fog Device



#### DETERRENCE AND PREVENTION

**MyShield** is a security deterrent that protects Enterprise campuses from panic situations by not just warning them of the threat of detection but providing a means to deter and protects from harm or theft.

Independent deployment allows for integration with existing enterprise and/or security platforms or can operate stand-alone.

Provides a **smoke/fog type screen** when activated that first will deter an intruder and then if they chose not to leave will make it difficult for the intruder to cause harm.



## VALUE PROPOSITION

**During an emergency**, timely detection and resolution saves lives—minutes and seconds matter. When first responders arrive on a scene with clear voice, location, and video information, they have the situational awareness they need to **quickly resolve the incident**. Saving time in resolving incidents saves lives.

**Essence's Enterprise Security Platform** provides a comprehensive hardware and software solution to accelerate response times and coordinate efforts to address crisis situations allowing first responders to **quickly and safely** coordinate and handle the situation.



The Enterprise Security and Video division product and solution portfolio provides:

## PLATFORM

- **Prevention and Deterrence** - Stops incidents before they escalate
- **Analyze and Alert** - Edge-processing and analytics determines a potential threat and alerts authorities with event and location
- **Communicate** - Video, Panic Buttons, and 2-way voice equips first responders with a situational assessment and insights
- **Respond** - Automated real-time crisis notifications save lives by enabling essential timely and efficient responses

**The security portfolio solution is a turnkey and customizable platform for a variety of markets such as smart cities, campuses, airports, industrial areas, governmental agencies and others.**

## USE-CASES

To secure your **enterprise assets, people, and property**, you need more than a few guards and some cameras. **Essence Enterprise Security** portfolio provides a **complete and proactive security and safety platform** to truly protect people and property with 24/7 monitoring solutions that can be standalone or integrated into an existing security system providing immediate connectivity in the event of an emergency on or off campus.

Via **video edge- analytics**, the solution can be used in a variety of ways that includes monitoring after-hours activities, parking lots, perimeters, staff, offices, traffic, arrivals and departures, doors and access points, crowd size, loitering, object detection, weather and license plate recognition.



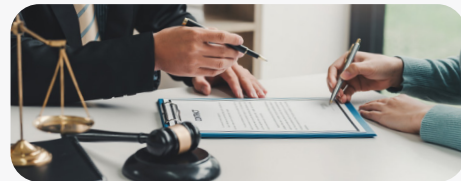
### For Campus Security

Where proactive deterrence, real-time detection, and student/staff safety are key.



### Transportation, Utilities, and Construction

Valuable property subject to theft and lone workers who perform duties in sometimes harsh and dangerous environments.



### Governments and Municipalities

Perimeters and assets need to be protected and employees who may be subject to personal and bodily harm with threats requiring real-time response.